



Compensation Plan - Simplified Version

Effective May 10, 2009

Seven powerful ways to make money with BodyAlive!

Distributor Titles = Rank

One Star Executive = 2 Personally Sponsored Active Distributors

Two Star Executive = 6 Personally Sponsored Active Distributors

Three Star Executive = 10 Personally Sponsored Active Distributors

Four Star Executive = 15 Personally Sponsored Active Distributors

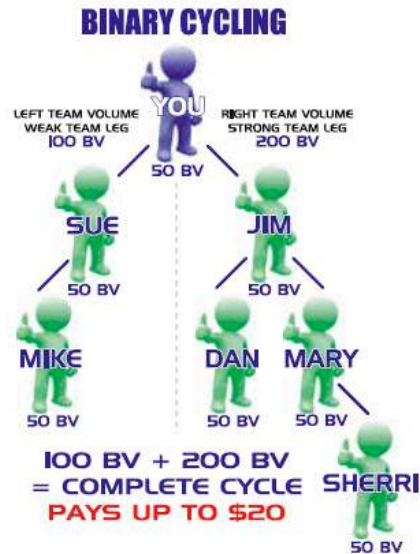
Five Star Executive = 20 Personally Sponsored Active Distributors

1) **Quick Start Fast Cash Bonuses.** For any of the Quick Start packages sold, a bonus is paid weekly to the sponsor. The Quick Start Pak Bonuses range from \$10 to \$50 depending on the Quick Start Pak purchased.

2) **Binary Cycling Compensation.** The second exciting way to earn income is calculated within a binary compensation structure, binary meaning two. Once you join for \$39.95, you receive the title of distributor. As a distributor, the company assigns you a position in the BodyAlive database, called your Business Center. This position is your address in the structure of the compensation plan and once established, it never changes. The binary structure grows from your business center to form two sides, a left side, and a right side.

The very first thing you must do in order to earn a commission is activate your Business Center by personally buying a minimum of 50 BV (Business Volume Points) OR generate a total of 50 BV in commissionable product sales to customers (not including shipping charges) **AND** sponsoring one active (50 BV) distributor on the left and one active distributor on the right side of your Business Center.

Each time you or your organization makes a sale, your business center tallies up the total sales volume, or what we call Business Volume Points (BV). The benefit of the binary Business Center is that each time your sales reach a required level on each side of your organization, you get paid a commission. The required volume is 100BV on your weak leg and 200BV on your strong leg. This commission can be paid over and over again on a daily basis and is called a Binary Cycling Commission. Each cycle generates \$20 in commissions.



The simplest way to ensure recurring commissions is through the autoship program where distributors approve a standing monthly order of BodyAlive products. Autoship allows a distributor to continually remain qualified month after month and not lose out on any possible commissions.

- 3) **Personally Sponsoring 10% Matching Bonus.** The next way to earn is our Personally Sponsored Matching Bonus. This bonus “matches” 10% of your personally sponsored distributor’s Binary Cycling Commission checks on a weekly basis. In order to qualify for this bonus you need a minimum of five active associates on the left and five active associates on the right side of your Business Center.
- 4) **Top Achiever’s Leadership Bonus.** The next way to generate income is from our Top Achiever’s leadership bonus. This bonus rewards those who provide leadership to their personally sponsored group and who achieve the rank of a 3 to 5-Star distributor. Rank is achieved when a distributor sponsors a certain number of active distributors in their organization. This monthly bonus pool is equal to 2.5% of monthly volume and is evenly split among all active 3 to 5 Star Executives.
- 5) **Millionaire’s Club Leadership Bonus.** The next way to generate income is from a second leadership bonus, the Millionaire’s Club bonus. This bonus rewards those who provide leadership to their personally sponsored group and who achieve the rank of a 5-Star Executive. This monthly bonus pool is equal to 2.5% of monthly volume and is evenly split among all active 5-Star Executives.
- 6) **Retail Sales Bonus.** Each and every time you sell a BodyAlive product to a retail customer from your website, you earn a commission which represents the difference between wholesale and retail pricing.
- 7) **Retail 10% Matching Bonus.** You must have a minimum of two retail customers that each make purchases of at least 20 BV or more during each pay period to qualify for this bonus. The bonus equals a 10% commission match of your personally sponsored cycling bonuses (up to \$2 each).

The earnings of the distributors in this document are not necessarily representative of the income, in any, that a BodyAlive distributor can or will earn through his or her participation in the Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with BodyAlive results only from successful sales efforts, which require hard work, diligence, skills, and leadership. Your success will depend upon how effectively you exercise these qualities. For a full version of the compensation plan please visit the BodyAlive website.